

				2020	202
	2019				
1				2015	
2016-2018			2016		
66,075.87			20,002.00		
20,002.00	2016		12,517.36		33,556.51
		2017	2018		
		2017		15,195.75	
11,172.70	2018		13,811.42		21,340.71
1			2017		
2					
	2017	2018		2016	

3 1,056.63

1,160.66

4 4

35,937.42

2 2017

2019 24,959.41

4.87% 1,118.52 64.11%

25,104.48

10,463.00

1

2

3

6,409.27

4

10,463.00

3

13,288.54

49.55%

6,555.72

75.58%

2,745.77

2018

2018

则

1,562.03

1,816.62

ARPU

2018

2019

4.

50.18% 62.80% 76.68%

6.39 12.48

2				
7		14,947.81		
1				
2				
5	——			
		体		
8		19,751.53		17.22%
	19.83%		16,944.81	
	13.66%			16.36%
1				
2				
9		-	12,308.76	

56.90%

5 20

2020 5 13